

Message Text

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PAGE 01 PALERM 00316 031201Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 PASS-00 /020 W
-----031220Z 108260 /50

R 031010Z MAY 77
FM AMCONSUL PALERMO
TO SECSTATE WASHDC 2066
INFO USDOC WASHDC
RUFHOM/AMEMBASSY ROME 0943

UNCLAS PALERMP 0316

E.O. 11652: N/A

TAGS: BEXP, TECH, ENERG, IT

SUBJECT: EXPORT PROMOTION FOR SOLARY ENERGY USE: PALERMO
CONFERENCE/EXPOSITION

DIRECT RELAY TELEGRAM:

TO: MR. HAROLD HAY
PRESIDENT
SKY THERM PROCESS AND ENGINEERING
2424 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA
PHONE 389-2300

1. AN INTERNATIONAL CONFERENCE/EXPOSITION ON SOLAR ENERGY APPLI-
CATION IN BUILDING INDUSTRY AND AGRICULTURE WILL BE HELD AT
PALERMO'S MEDITERRANEAN FAIR FROM MAY 28 TO JUNE 12, 1977. THE
EXHIBITION WILL LAST ENTIRE PERIOD, WHILE CONFERENCE WILL BE HELD
JUNE 10 AND 11 ON FAIR GROUNDS.

2. THE ORGANIZING COMMITTEE, WHICH INCLUDES SICILIAN REGIONAL
GOVERNMENT, SICILIAN PRIVATE AND PUBLIC ECONOMIC AND BUSINESS
ORGANIZATIONS AND THIS CONSULATE GENERAL, REQUESTS THE HONOR
OF YOUR PARTICIPATION AS A SPEAKER AT JUNE 10-11 CONFERENCE.
TRAVEL EXPENSES, A FIFTY DOLLAR PER-DIEM AS WELL AS A TOKEN
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HONORARIUM OF 100 DOLLARS WILL BE MET BY THE COMMITTEE.

3. PARTICIPATION AT THE CONFERENCE WILL CONSIST OF FOUR MAIN
PRESENTATIONS (TWO BY AMERICAN AND TWO BY ITALIAN EXPERTS) AS
WELL AS PRESENTATIONS BY REPRESENTATIVES OF LARGE ITALIAN CORPO-
RATIONS INCLUDING FIAT, ENI (ITALIAN STATE HYDROCARBON AGENCY),
ENEL (ITALINA STATE ELECTRICITY AGENCY), SOC. ANSALDO, MONTEDISON,

PIRELLI, ETC.

4. IN VIEW OF SHORTAGE OF TIME WE WOULD APPRECIATE CABLED REPLY
ANSWERING FOLLOWING, IF YOU CAN ACCEPT INVITATION TO PARTICIPATE:

- A) LENGTH OF TIME YOU CAN SPEND IN PALERMO?
- B) WHAT ARRANGEMENTS YOU REQUIRE FOR AIR TRAVEL.
- C) THEME OF YOUR PRESENTATION. IF POSSIBLE, AN ASSESSMENT
OF FUTURE PROSPECTS FOR THE UTILIZATION OF SOLAR ENERGY PARTICULARLY
IN CONSTRUCTION INDUSTRY AND AGRICULTURE WOULD BE WELCOME.
- D) COULD YOU PROVIDE ADVANCE COPY OF YOUR SPEECH. COMMITTEE
DESIRES TO DISTRIBUTE TEXTS TO PUBLIC ATTENDING CONFERENCE.
- E) IS SLIDE PROJECTOR NEEDED?
- F) COULD YOUR FORWARD LITERATURE AND OTHER PRINTED MATERIALS
IN ADVANCE YOUR ARRIVAL.

5. SHOULD YOU BE ABLE TO PARTICIPATE, WE WOULD APPRECIATE YOUR
INDICATING A SUITABLE ALTERNATE, POSSIBLY FROM SOUTHWEST, WHERE
ENVIRONMENTAL CONDITIONS ARE SIMILAR TO SICILY'S AND APPLICATIONS
TO AGRICULTURE ARE RELEVANT. ENGEL

NOTE BY OC/T: PASSED TO ABOVE ADDRESSEE.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INVITATIONS, SPEAKERS, SOLAR POWER, INTERNATIONAL EXPOSITIONS
Control Number: n/a
Copy: SINGLE
Sent Date: 03-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977PALERM00316
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770154-0785
Format: TEL
From: PALERMO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770599/aaaadich.tel
Line Count: 84
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 1bd5309b-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 19-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2655663
Secure: OPEN
Status: NATIVE
Subject: EXPORT PROMOTION FOR SOLARY ENERGY USE: PALERMO CONFERENCE/EXPOSITION DIRECT RELAY TELEGRAM
TAGS: BEXP, TECH, ENRG, IT, US, (HAY, HAROLD)
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/1bd5309b-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009